



# BRAND MANTRA

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TOGETHER, WE'LL TAKE ON TOMORROW  
AS A FAMILY, WITH ROOTS THAT ARE SAN ANTONIO STRONG

TOGETHER, WE'LL MAXIMIZE OUR IMPACT  
AS STUDENTS AND TEACHERS, A HOME OF BOUNDLESS OPPORTUNITY

TOGETHER, WE'LL TACKLE CHALLENGES  
AS A DIVERSE COMMUNITY, UNITED AND AUDACIOUS IN ACTION

TOGETHER WE'LL CHANGE LIVES  
AS ONE, DETERMINED TO PROPEL THE WORLD FORWARD

WE ARE A&M-SA  
TOGETHER, WE'LL BUILD THE FUTURE